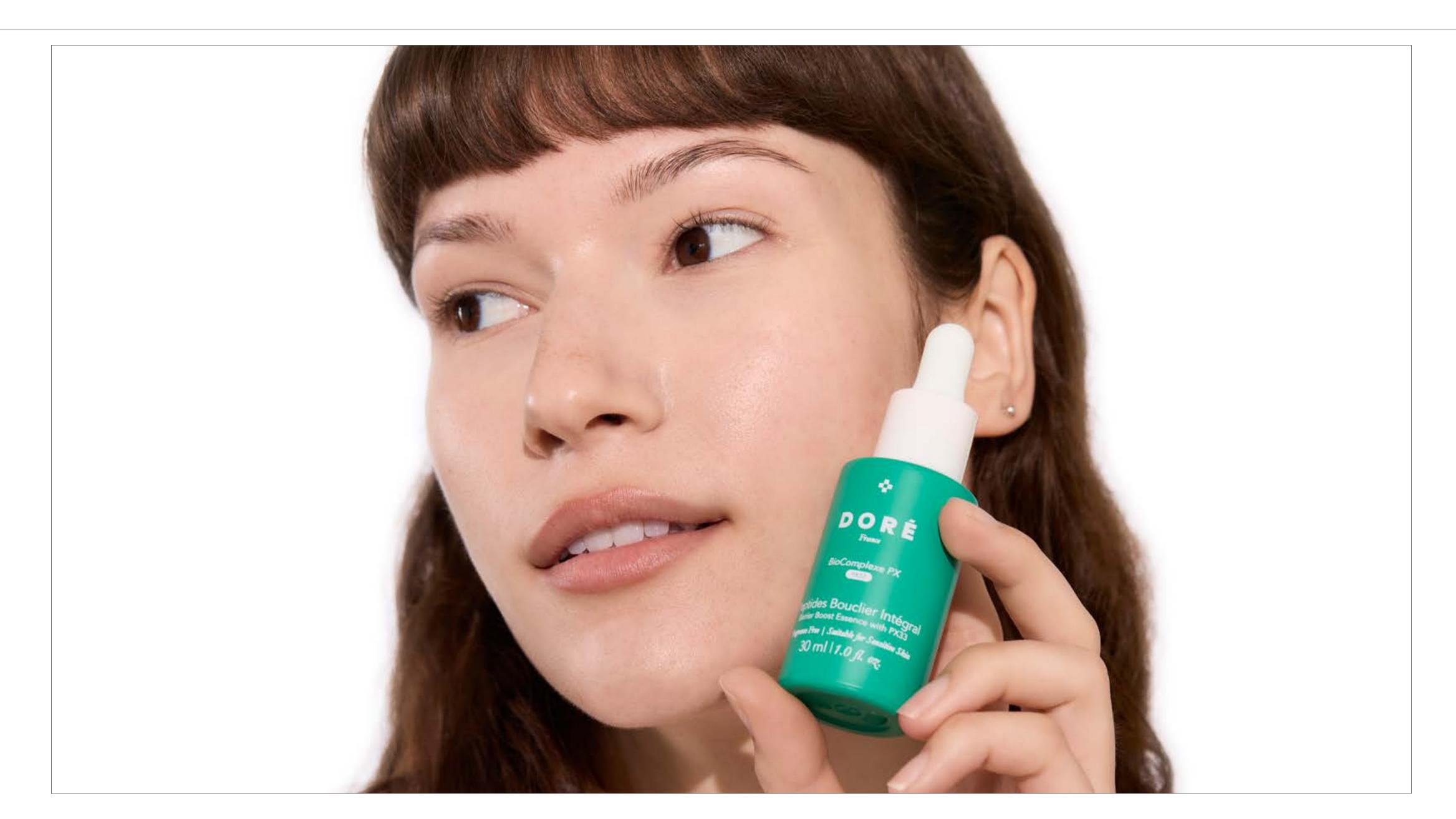
Doré and Evolved By Nature Partner to Bring American Biotech Innovation to French Skincare

Doré's two new high-performance skincare products are launching exclusively at Ulta Beauty

BY EVOLVED BY NATURE



French skincare brand Doré is launching two new innovative skincare products, developed in collaboration with life sciences company Evolved By Nature, a leader in naturally derived, bioactive skincare ingredients. This strategic partnership blends Evolved By Nature's peptide biotechnology with Doré's signature French approach to simple, clinically proven skincare.

Doré's new offerings, Peptides Bouclier Intégral Barrier Boost Essence and Peptides Extreme Fermeté Collagen Firming Serum, will be available exclusively on Ulta.com starting August 13th, and in select Ulta Beauty stores nationwide beginning August 24th. The two new products are built on licensed formulas developed by Evolved By Nature, and refined and elevated through Doré's French skincare expertise.

The Products

- Peptides Bouclier Intégral Barrier Boost Essence is a moisturizing emulsion that boosts the skin barrier for greater hydration, protection from toxins and irritants, and reduced appearance of aging and sensitive skin. It fits seamlessly into any routine and works across all skin types to enhance skin health.
- Peptides Extreme Fermeté Collagen Firming Serum is a lightweight serum that supports the skin's natural production of collagen to visibly improve fine lines, elasticity, and firmness. It's powered by peptides that are high performing alternatives to retinol, while being gentle and non-irritating on skin, even with UV exposure. It can be applied after cleansing or layered under Peptides Bouclier Intégral Barrier Boost Essence to optimize barrier-collagen collaboration.

Where American Ingredient Innovation Meets French Skincare Philosophy

Doré has built its reputation on French pharmacy principles — uncomplicated, clean, and effective skincare backed by science. Doré products are developed in France, and known for being gentle and safe for sensitive skin. All products are EWG VERIFIED™, fragrance free, and free of parabens, silicones and sulfates.

This philosophy closely aligns with that of Doré's new strategic partner, Evolved By Nature, which develops naturally derived, upcycled, and cruelty-free ingredients for skincare. Leveraging nature and proprietary biotechnology, Evolved By Nature creates clinically proven peptides that can replace outdated petrochemical-derived ingredients found in many conventional products.

Beyond the product launch, Doré and Evolved By Nature have established a close, ongoing R&D partnership that marks a new chapter in skincare innovation. Evolved By Nature's advanced bioactive peptides will not only power these initial products but will be integrated into Doré's current and future formulas. Doré is working hand-in-hand with Evolved By Nature to bring novel American biotechnology into the world of French skincare. This strategic collaboration enables a direct pipeline between breakthrough biotech and the kind of simple, effective, and safe products Doré is known for.

Emily Yeston

Co-Founder and CEO of Doré:

"At Doré, we've always believed that the best skincare should be gentle, effective and accessible." Partnering with Evolved By Nature allows us to take that belief even further, merging cutting-edge American biotech rooted in natural ingredients with our French pharmacy philosophy of accessibility and efficacy. These new products mark the beginning of an exciting new chapter for Doré, where innovation and skin health go hand in hand. We're proud to be able to offer high-performance formulas that deliver real results through our partnership with Evolved By Nature, without compromising on gentleness, transparency or trust."

Dr. Greg Altman

CEO of Evolved By Nature:

"This partnership with Doré represents an ideal alignment of vision and expertise. We had developed high-performance skincare formulas to showcase the potential of our peptide technology, but our true focus at Evolved By Nature has always been on ingredient innovation. We were looking for the right partner to take these formulas forward so we could return to what we do best — pioneering the next generation of bioactive ingredients. With Doré, we found not only a home for our formulas, but a brand that shares our commitment to skincare that prioritizes skin health. By incorporating science-backed, sustainable peptide innovation into French skincare, Doré is bringing together a tradition of excellence of clinically proven ingredients. We couldn't be more proud to play our part in it."

Lisa Tamburello

VP of Skincare Merchandising at Ulta Beauty:

"We're thrilled to introduce Doré's latest innovation to our Ulta Beauty guests. This launch marks an exciting next chapter for the brand, combining Doré's signature French simplicity with Evolved By Nature's cutting-edge peptide technology. As our Millennial and Gen X guests increasingly seek skincare that fits seamlessly into their daily routines, we're proud to offer this exclusive collection designed with multi-purpose innovation to deliver high-quality skincare with everyday ease.

About Doré

Doré is a line of clean, effective French pharmacy skincare, developed in France. Each product is thoughtfully formulated without harsh or sensitizing ingredients to gently hydrate, repair, and support the skin—while simplifying your routine. All Doré products are fragrance-free, suitable for sensitive skin, and formulated without over 1,600 questionable ingredients, including parabens, silicones, and sulfates. Through a partnership with rePurpose Global, Doré is proudly certified Plastic Neutral.

Contact <u>hello@wearedore.com</u> for more information.

About Evolved By Nature

Evolved By Nature is a life sciences company creating sustainable*, high-performance ingredients for skincare and sustainable chemicals for the fashion industry. Its proprietary Activated SilkTM biotechnology platform produces clinically proven bioactive peptides that can replace synthetic and environmentally problematic ingredients, unlocking new levels of performance without compromising human or environmental health.

Visit <u>bioactives.evolvedbynature.com</u> or contact <u>support@evolvedbynature.com</u> to learn more or request samples.