

Evolved By Nature Wins Rising Star Award at in-cosmetics Global 2025

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BY EVOLVED BY NATURE

Pioneers in natural peptide discovery.



DRY PROTEOGLYCAN PELLETS PHOTOGRAPHED BY EVOLVED BY NATURE

Evolved By Nature has won the prestigious Rising Star Award at in-cosmetics Global 2025, the leading global event for the personal care industry. The award recognizes first-year exhibitors for their innovative products and ingredients, as well as their solution-driven approaches.

In addition to winning the Rising Star Award, Evolved By Nature was a finalist in three other award categories:

- Best Functional Ingredient Award, for its bioactive peptide [Activated Silk™ 8A-α](#)
- Best Active Ingredient Award, for its ingredient [Activated Silk™ Hydrogels](#)
- Green Ingredient Award, for its bioactive peptide [Activated Silk™ KDF-α](#)

The awards were decided by an expert panel, which included representatives from L'Oréal, Rare Beauty, Trinny London, and Haleon.

At the event, Evolved By Nature showcased its core bioactive peptides, including [Activated Silk™ 33B-α](#) for skin barrier health, [Activated Silk™ 27P-α](#) for supporting pro-collagen production, and [Activated Silk™ 8A-α](#) for visible hyperpigmentation reduction. The company also debuted two new ingredients:

- Its newest bioactive peptide, [Activated Silk™ KDF-α](#), which is a first-of-its-kind natural keratinocyte differentiation factor.
- Activated Silk™ Hydrogels, a multifunctional ingredient for skin and hair care, offering superior hydration, exosome-like delivery, long-lasting hair repair, and advanced emulsification properties.

Brian Freedman,
Regional Director of North America,
Natural Ingredients at Evolved By Nature

"Winning the Rising Star Award is a huge honor for our company, and reaffirms our mission to create ingredients that support the healthiest skin possible. We are so grateful to the judges for recognizing our team's products, science, and efforts at this best-in-class event. All four of our bioactive peptides received incredible recognition at the trade show, and we're thrilled by the excitement around our Activated Silk™ Hydrogels ingredient, which we debuted for the first time here at in-cosmetics Global. We're just getting started, and we can't wait to work with formulators and brands to power their products with the best peptides and ingredients possible."

Activated Silk™ ingredients are market-ready and available for incorporation into skincare and hair formulations. Please contact support@evolvedbynature.com to get started and try a free sample.

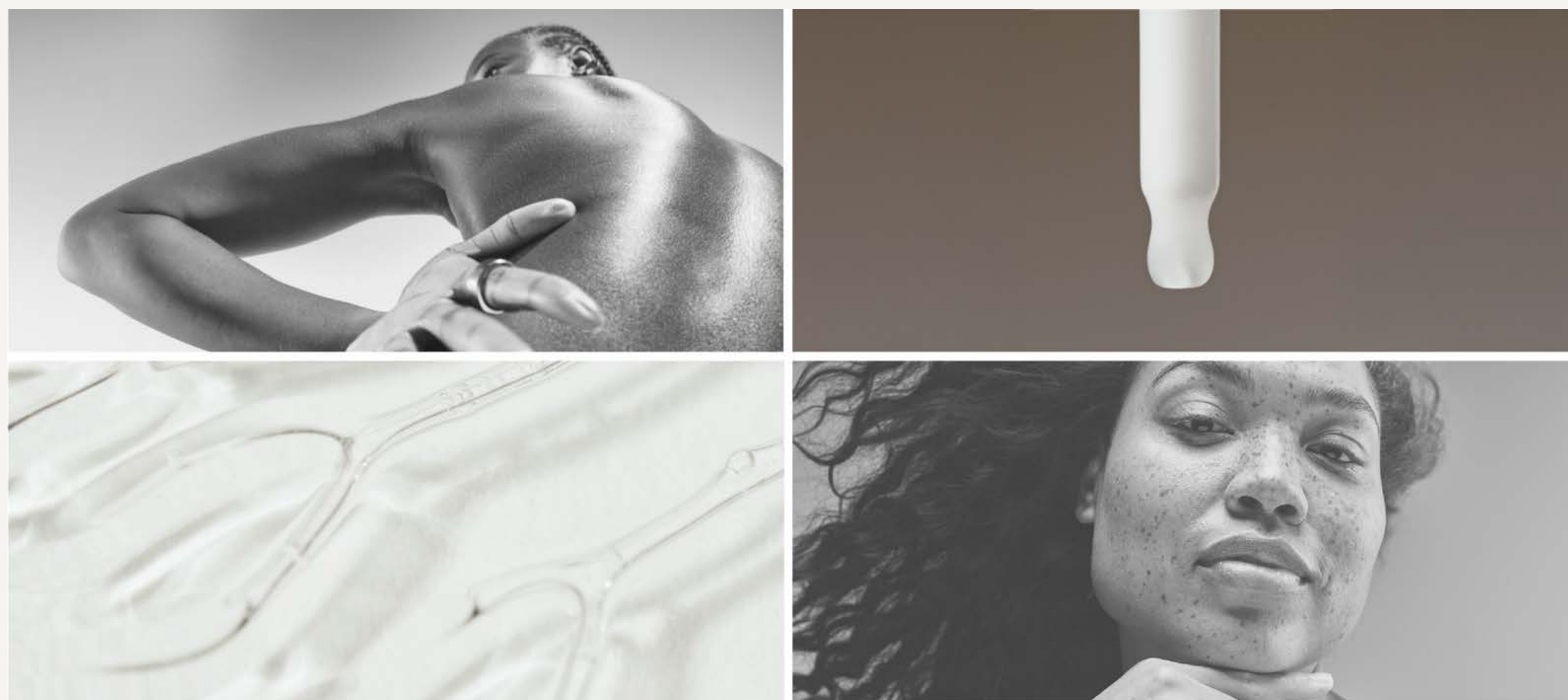
And learn more about Evolved By Nature's latest innovations at <https://bioactives.evolvedbynature.com/>

About

*EVOLVED BY NATURE™

Evolved By Nature is a life sciences company, and a pioneer in natural peptide discovery using a novel biotechnology process to isolate and manipulate peptides derived from natural, renewable resources to create barrier-enhancing products. These products include a range of bioactives, therapeutics and ingredients that increase performance while helping industries from personal care to fashion replace harmful chemicals and synthetics, ending their reliance on CO₂ prolific supply chains and production processes.

www.evolvedbynature.com



*EVOLVED BY NATURE™

We believe the next generation of products should advance the health of people and the planet. And we're creating the peptides to make it happen.

Learn more at: evolvedbynature.com

Support

(781) 874-0903
support@evolvedbynature.com

Sustainability

Activated Silk™ biotechnology is responsibly developed with good work practices, which contributes to achieving 8 of the 17 United Nations Sustainable Development Goals.

Activated Silk™ biotechnology is:

- sustainably created
- naturally derived
- supportive of a circular economy
- renewably sourced
- biodegradable
- made with renewable energy
- non-GMO
- cruelty-free
- formulated without petrochemicals

